

SERFF Tracking Number:	UNAM-127155721	State:	Arkansas
Filing Company:	Marquette National Life Insurance Company	State Tracking Number:	48686
Company Tracking Number:	MQ92I-2		
TOI:	MS09 Medicare Supplement - Other 2010	Sub-TOI:	MS09.000 Medicare Supplement Other 2010
Product Name:	MQ92 - Med Supp Lead		
Project Name/Number:	/		

Filing at a Glance

Company: Marquette National Life Insurance Company

Product Name: MQ92 - Med Supp Lead	SERFF Tr Num: UNAM-127155721	State: Arkansas
TOI: MS09 Medicare Supplement - Other 2010	SERFF Status: Closed-Filed-Closed	State Tr Num: 48686

Sub-TOI: MS09.000 Medicare Supplement Other 2010	Co Tr Num: MQ92I-2	State Status: Filed-Closed
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Filing Type: Advertisement

Author: Holly Parenti

Reviewer(s): Stephanie Fowler

Date Submitted: 05/05/2011

Disposition Date: 05/23/2011

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 05/23/2011

State Status Changed: 05/23/2011

Deemer Date:

Created By: Holly Parenti

Submitted By: Holly Parenti

Corresponding Filing Tracking Number:

Filing Description:

Marquette National Life Insurance Company

NAIC# 71072 FEIN#36-2641398

Advertising Submission – Medicare Supplement Insurance

Form(s)

MQ92I-2 Medicare Supplement Lead Card

MQ93I-2 Medicare Supplement Lead Card

Dear Sir or Madam:

We submit the above form for your review and approval. This advertising material will be used for our Medicare

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Supplement Insurance policy forms, MMSA-10-PLAN A et al, approved by your state on April 22, 2010.

We certify that these forms comply with the provisions of 19ss10B and all applicable requirements of the Department.

We consider this advertisement an invitation to inquire and will use it to obtain leads for our Medicare Supplement Insurance Policies approved by your Department.

If additional information is needed, please contact me at 800-538-1053 ext. 4104522 or hparenti@uafc.com

Company and Contact

Filing Contact Information

Holly Parenti, hparenti@uafc.com
P.O. Box 958465 407-628-1776 [Phone] 8531 [Ext]
Lake Mary, FL 32795-8465

Filing Company Information

Marquette National Life Insurance Company CoCode: 71072 State of Domicile: Texas
1001 Heathrow Park Lane Group Code: 953 Company Type:
Suite 5001 Group Name: State ID Number:
Lake Mary, FL 32746 FEIN Number: 36-2641398
(407) 995-8000 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00
Retaliatory? No
Fee Explanation: \$50.00 per advertisement (x2 ads)
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Marquette National Life Insurance Company	\$100.00	05/05/2011	47276574

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	05/23/2011	05/23/2011

<i>SERFF Tracking Number:</i>	<i>UNAM-127155721</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Marquette National Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>48686</i>
<i>Company Tracking Number:</i>	<i>MQ92I-2</i>		
<i>TOI:</i>	<i>MS09 Medicare Supplement - Other 2010</i>	<i>Sub-TOI:</i>	<i>MS09.000 Medicare Supplement Other 2010</i>
<i>Product Name:</i>	<i>MQ92 - Med Supp Lead</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Disposition

Disposition Date: 05/23/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	Medicare Supplement Lead Card	Filed-Closed	Yes
Form	Medicare Supplement Lead Card	Filed-Closed	Yes

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Form Schedule

Lead Form Number: MQ92I-2

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 05/23/2011	MQ92I-2	Advertising	Medicare Supplement Lead Card	Initial			MQ92I-2.pdf
Filed-Closed 05/23/2011	MQ93I-2	Advertising	Medicare Supplement Lead Card	Initial			MQ93I-2.pdf

IMPORTANT SENIOR HEALTHCARE INFORMATION

You owe it to yourself to find out how a Medicare Supplement insurance policy can help **save you money** and **give you freedom of choice**. You'll have the freedom to choose the doctor you want to see as long as they accept Medicare. And, you may be able to save money, depending on the healthcare coverage you presently have. Return this postage-paid card to receive free information.

☐ **YES!** I'd like more information about Medicare Supplement insurance.

***** AUTO CR**C 001
JOHN B. DOE
1234 ANYWHERE STREET
CITY, ST 12345-6789

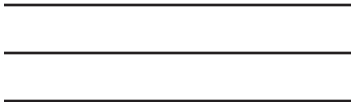


Name: _____

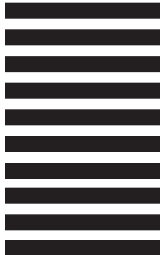
Phone: (_____) _____
area code

Spouse: _____

Marquette National Life Insurance Company. Policy Series MMSI. This is a solicitation for insurance. You may be contacted by a licensed agent about policy limitations, exclusions and rates. Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. [665] [MERIDIAN MS]

POSTAGE WILL BE PAID BY ADDRESSEE:

MARQUETTE NATIONAL LIFE INSURANCE COMPANY
[PO BOX 1638]
[MERIDIAN, MS 39302-9905]



Medicare Doesn't Cover All Your Healthcare Costs

You owe it to yourself to find out how a Medicare Supplement insurance policy can help **save you money** and **give you freedom of choice**. You'll have the freedom to choose the doctor you want to see as long as they accept Medicare. And, you may be able to save money, depending on the healthcare coverage you presently have. Return this postage-paid card to receive free information.

☐ **YES!** I'd like more information about Medicare Supplement insurance.

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JOHN B. DOE
1234 ANYWHERE STREET
CITY, ST 12345-6789



Name: _____

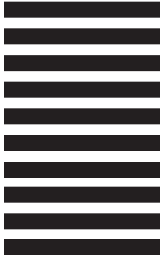
Phone: (_____) _____
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